

Skill Set No. 6

Continuing Education Programs

Quick Start Guide

It is important to complete Skill Sets No. 1 - 5 before you start any of the programs in this section. Even if you have been in business for a few years, you are going to pick up some time-saving tips and tricks along the way. It is very important to complete each Skill Set.

- **Step 1. Embroidery Business Certification** - Once you have completed all of the Skill Sets, you can apply to take a test to receive your **Embroidery Business Specialist Certification**. This will allow you to add the letters after your name on your business card and other marketing materials, **CEBS**. This will give you credibility and help you stand above the competition in your area or niche market. This is very important! [Click on the link to the Certification page](#) to start the process.
- **Step 2. Go through the Embroidery Business Growth Plan** if you have gone through all of the previous programs. This is a great program to set up a plan for fast growth, but you must have all of your other systems in place to make this work in your favor.
- **Step 3. 9 Steps to a Profitable Embroidery Business** - Many embroiderers that have been in business for a few years claim that this is the best program that I ever created. This will help you pinpoint a lot of areas within your business and help you create the written procedures that every embroiderer needs to create their training programs.